

Crawford: 2030 VISION



ECONOMIC DEVELOPMENT

Community-Level Indicators:

Economic development will determine positive impact from the goals and strategies based on a growth in sales tax, gross regional product, and income tax in Bucyrus, Crestline, Galion, and New Washington.

Strategies:

- Strengthen Existing Business
- Attract New Business
- Improve Infrastructure
- Enhance Government Services for Businesses

Goals:

- Expand Access to Resources
- Promote Sites & Buildings
- Increase Shovel-Ready Sites & Buildings
- Collaborate to Bridge Business & Government



COMMUNITY DEVELOPMENT

Community-Level Indicators:

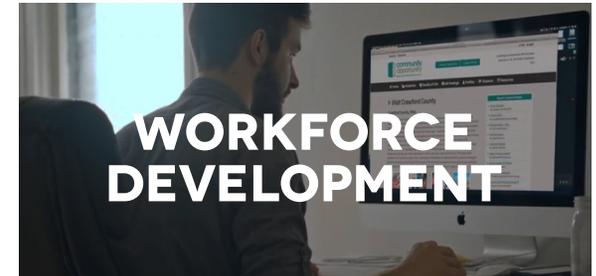
Community development will deploy the following goals and strategies to slow and reverse population decline.

Strategies:

- Promote Health & Wellness
- Expand Housing Options
- Continue Leadership Development/ CU Lead Programming
- Support Downtown Revitalization

Goals:

- Increase Community Spaces for Recreation
- Expand Availability of Housing
- Grow Community Leaders
- Support Revitalization Efforts via Tourism Resources



WORKFORCE DEVELOPMENT

Community-Level Indicators:

Workforce development goals and strategies are designed to increase the average median household income.

Strategies:

- Support Talent Attraction & Retention
- Improve Education & Training Options
- Build Career Pathways
- CommunityOpportunity.com

Goals:

- Amplify Awareness of SOC Median Hourly Wage
- Collaborate with Post-Secondary Entities
- Offer Enhanced Opportunities for Students & Underemployed to Connect to Careers & Pathways



The Crawford Partnership is a non-profit organization dedicated to making Crawford County a place where people seek to work and live through strategic economic and community development.

**Community-Level Indicators: These indicators are data that will determine if the strategies and goals are moving Crawford County in a positive direction.*